Demonstration Task Force

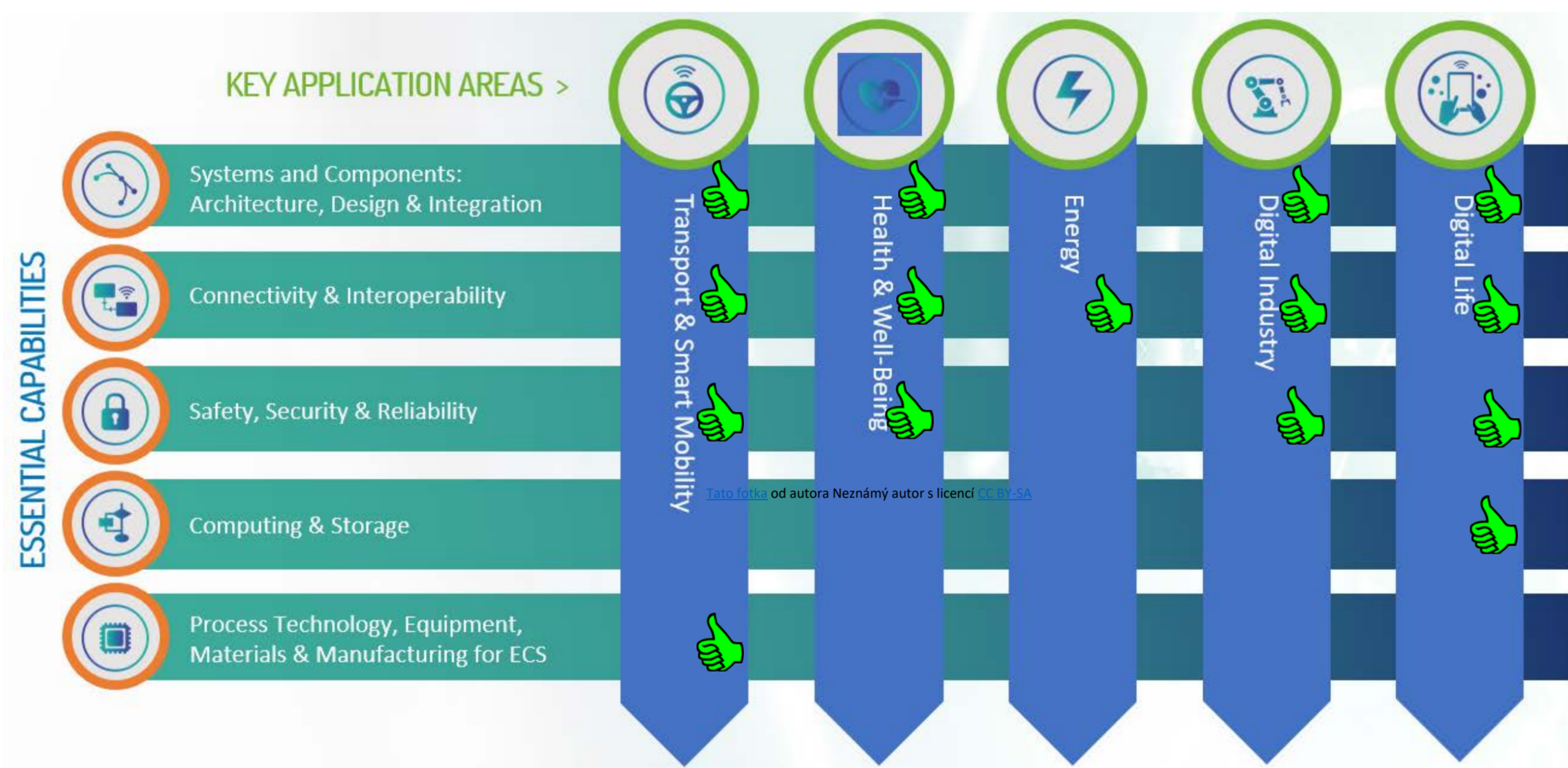## Technology Demonstrator as a Service

Challenges and objectives

Usually, exploitation and commercialization of R&D projects seems to be unpopular with project consortia. Therefore, IMA - together with partner SMEs as potential members of your consortium, offers:

- participation on use case specification,
- its implementation by deploying the projects' outcomes and
- practical demonstration in use cases in Europe and Asia, mostly hosted by actual customers.
- Access to Living Labs in Scandinavia, Baltic countries, Korea, Thailand, Singapore & optionally US.

IMA is able to recruit industrial task force related to the specific goals and thus to boost the exploitation of selected projects.
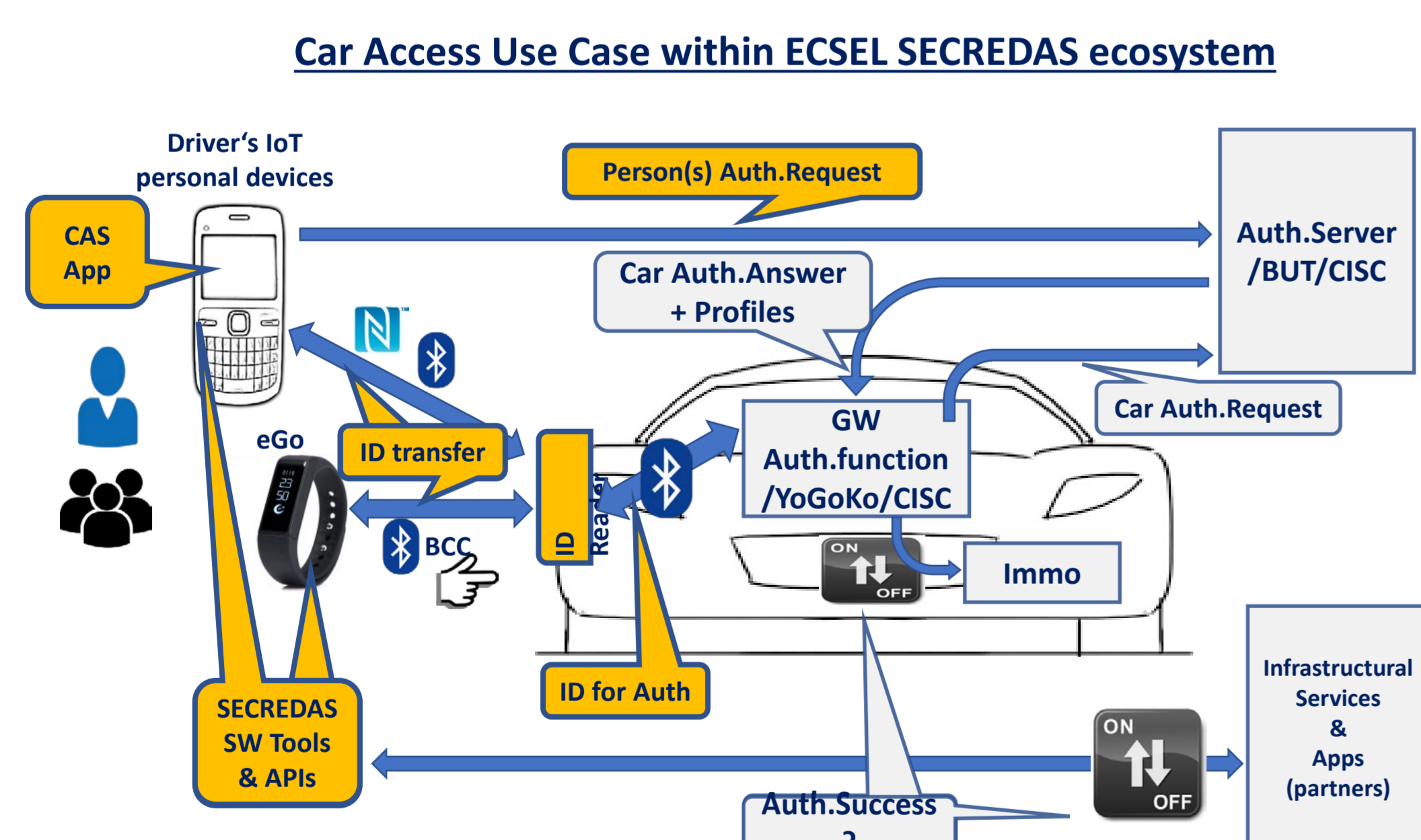
Technical domains addressed

Expected impact (example of use case)

Car Access Use Case within ECSEL SECREDAS ecosystem

IMA so as partners SMEs are proactive companies exploring novel technologies in order to bridge them directly towards real customers.

As a business-driven SMEs, we need to be innovative and flexible enough and thus to increase our competitiveness.

As generic example, you might see specific IMA demonstrator within ECSEL SECREDAS deploying unified secure gateway for physical access to the vehicle.

Among IMA success stories:

Eurostars Insider, Eniac E3Car, Eniac IDEAS, ECSEL 3CCar ...

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SMEs as potential project stakeholders:

- IMA   www.ima.cz
- CISC (AT)   www.cisc.at
- Evalan (NL)   www.evalan.com
- WESTMERE (S)   www.westmere.se
- DFRC AG (Switzerland)   www.dfrc.ch

Skills & Experiences:

CISC: **NFC/BLE based access & security in automotive domain**

Evalan: **End-to-end IoT solutions, electronics, embedded devices, UX development**

Westmere: **IT, telecom and security expertise**

DFRC AG: **counts people** in large areas providing **analytics** for **retailers, advertisers, event organisers** and **Smart Cities** by **passively detecting** the number of **mobile phones** in the area (GDPR compliant)

Aeneas   ARTEMIS Industry Association   EPoSS European Technology Platform on Smart Systems Integration   ECSEL JU   European Commission   EUREKA innovation across borders